

# PRESSEMITTEILUNG



3rd September 2009

## **Autumn Session of the GHE focuses on India**

BONN. Taking place at the end of September at CareFusion in Veitshöchheim, GHE autumn convention focuses on India.

India offers great opportunities for German companies. The country is according to a study of the GTAI, one of the most dynamic markets for medical technology in Asia. Also for the next few years, manufacturers and importers expect sales growth 15 to 20% per annum. The industry benefited from an enormous pent-up demand in the Indian health care sector and rising per capita expenditure on medical services. Above all, the private health sector is booming and expected good long-term sales opportunities for vendors who offer high quality medical technology.

At the GHE convention, well-known experts will lecture on chances and risks of the Indian healthcare market. Firsthand reports by GHE-member companies will complete the program. The convention is reserved only for GHE-member companies.

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