

PRESSEMITTEILUNG



20th May 2009

GHE Meeting in Erlangen: Potential of Canada and Iraq Discussed

BONN. In addition to the country focus on Canada and Iraq the GHE said goodbye to Mr. Werner Friedrich. The former Executive Director at Siemens Medical Solutions has rendered many years for the GHE. The summer meeting of the GHE took place at 14.05.2009 in Erlangen at the invitation of Siemens.

According to estimates made by the speakers at the GHE meeting in Erlangen about the country topics, the medical technology markets in Canada and Iraq have long-term prospects for the companies. So Mr. Sascha Stuckmann of the AHK in Toronto explained in his lecture that the medical device market in Canada 2008 is about CAD 6 billion (approximately € 3.6 billion) and offers much potential. Many companies use the country to get into the American market. Even Iraq has, despite the difficult security situation, much potential. According to Klaus Helmreich from Siemens there are many opportunities for German companies to build a new infrastructure. Moreover, he stressed out that the private market, particularly in the north of the country, is very active.

The data and facts presented by Werner Friedrich for the last time underscored the potential of these markets for the industry. Afterwards a brief exchange between the GHE members followed about the particular problems in these medicine markets. Everyone agreed that these markets are not yet sufficiently developed from the German point of view, and potential for action exists.

A highlight of the meeting was the farewell of Mr. Werner Friedrich, who moderated the country priorities with great dedication for many years. For this he got standing ovations from the GHE-members and was visibly moved.

At the annual general meeting of the GHE Markus Braun was reelected as the first chairman and Ralf Schuster as the second chairman.

Kathrin Burghof
Tel. +49 (0)228/9 19 37-16
Fax: +49 (0)228/9 19 37-23
kathrin.burghof@gheg.de

German Healthcare Export Group (GHE) e.V.
Celsiusstr. 43
D-53125 Bonn
www.gheg.de